





Welcome to Design Academy by Sanfolx Initiatives.

The creative industry is changing rapidly.
Businesses need professionals who can think creatively, solve problems,
communicate visually, and build digital experiences.

At Sanfolx Design Academy, we don't just teach software, we help you develop the skills,
mindset, and confidence to build your own future.

Whether your dream is to become a freelancer, start a creative studio,
launch a digital business, or collaborate with clients worldwide, our academy
provides the foundation to begin that journey.

Our Vision •

To nurture the next generation of creative professionals and entrepreneurs through practical, industry-driven education.

• Our Mission

To provide hands-on, project-based learning that combines creativity, technology, and business thinking, enabling learners to build sustainable careers and successful creative ventures.

Why Choose **Sanfolx**?

Agency-Inspired Learning

Small Mentor-Led Batches

Real Client Project Experience

AI-Integrated Learning

Portfolio Development

Entrepreneurship Focus

Business & Freelancing Guidance

Industry Expert Mentorship

Our Learning Philosophy.

We Don't Just Teach Design.

We develop creative thinkers.

We build problem solvers.

We encourage innovation.

We inspire entrepreneurship.

We help learners create opportunities—not wait for them.

The Sanfolx Learning System (SLS)

Every project follows our seven-stage learning methodology:

- Discover •Define •Create
- Refine •Present •Deliver •Grow

This system helps learners understand not only how to create, but why they create.

Course 1

Professional Graphic Design
Duration: 3–4 Months



What You'll Learn

Foundation

- Design Principles
- Colour Theory
- Typography
- Layout Design

Adobe Photoshop

- Photo Manipulation
- Retouching
- Social Media Creatives
- Advertisement Design

Adobe Illustrator

- Logo Design
- Brand Identity
- Packaging Design
- Print Design

AI Integration

- AI Image Generation
- Creative Ideation
- AI Productivity Tools

Branding

- Brand Strategy
- Identity Design
- Brand Guidelines

Social Media Design

- Campaign Design
- Content Planning
- Marketing Creatives

Portfolio Development

- Personal Branding
- Behance Portfolio
- Client Presentation

Course 2

Professional Web Design
Duration: 3 Months



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What You'll Learn

Web Fundamentals

- UI Basics
- UX Principles
- Responsive Design

WordPress

- Website Creation
- Themes
- Plugins
- Page Structure

Elementor

- Landing Pages
- Responsive Websites
- Interactive Layouts

WooCommerce

- Online Store Setup
- Product Management
- Payments
- Shipping

Shopify

- Store Design
- Product Management
- Theme Customization
- Store Launch

Website Essentials

- Hosting
- Domain
- Security
- Performance Optimization

AI Integration

- AI Website Planning
- Content Creation
- Automation
- SEO Assistance

Portfolio

- Business Website
- E-commerce Website
- Personal Portfolio

Learn to **Work**.



From Skill to Service

- Freelancing Fundamentals
- Client Communication
- Pricing Your Services
- Proposal Writing
- Creative Project Management

Learn to **Build**.



From Service to Business

- Business Branding
- Personal Branding
- Digital Marketing Basics
- Building a Creative Brand
- Developing Your Own Creative Business

Learn to **Create**.



From Ideas to Impact

- Professional Portfolio
- Brand Identity Project
- Social Media Campaign
- Business Website
- E-commerce Website
- Client-Based Projects
- Professional Presentations

Who is this for?

Plus Two Students.

Start your creative journey.

College Students.

Build skills alongside your education.

Graduates.

Develop a creative professional path.

Creative Enthusiasts

Turn creativity into a professional skill.

Freelancers & Entrepreneurs.

Build and grow your creative business.

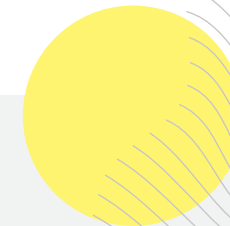
Career Changers.

Turn a new interest into a new direction.

No prior design experience required.

Basic English communication skills are required.

Small batches. Closer mentorship.
More feedback. More hands-on learning.

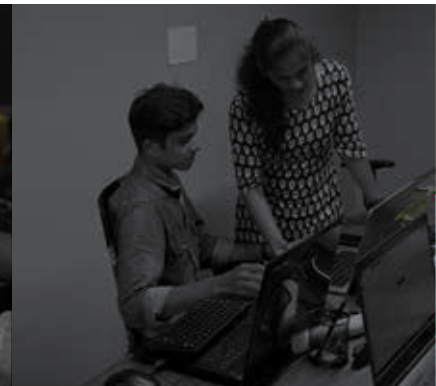
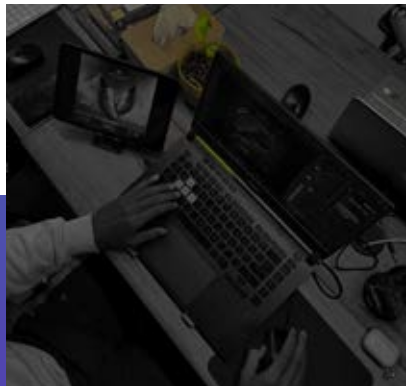




WE DON'T BELIEVE IN **SHORTCUTS.**
WE DON'T SELL **UNREALISTIC PROMISES.**

We believe in skills, practice, mentorship and consistency.
Because a certificate alone doesn't build a career. Capability does.

Learn Design. Build Skills. Shape Your Future.



Connect with us for more details:

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